

# 2024 Partnership Packet

13TH ANNUAL SYMPOSIUM

LEARN • CONNECT • INSPIRE

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MAY 6-10, 2024 • AUSTIN



» POWERED BY HEALTHY FUTURES OF TEXAS

*“One of my favorite things about this Symposium is the networking opportunities with a diverse variety of experts in healthcare, relationships, education, and/or other related fields.”*

*- Texas Alliance of Child & Family Services*

## WELCOME

The Healthy Futures of Texas Symposium serves as a distinctive educational platform that brings together professionals from various corners of the state. It offers comprehensive training, technical support, and a chance to connect with a network of experts equipped with the latest insights and optimal approaches in the field of adolescent sexual and reproductive health. Attendees also gain valuable insights into effective strategies for driving positive change.

We intentionally build a geographically diverse event, drawing attendees from all over Texas as well as bordering states including Oklahoma, Arkansas and Louisiana. Doing so creates an excellent peer-to-peer learning environment where participants gain a better understanding of what works, what doesn't, and the most effective way to tackle prevention efforts. **We appreciate your support, and look forward to our continued partnership to build healthier communities for youth and families across Texas!**

## ABOUT US

Healthy Futures of Texas improves the well-being of young Texans through equitable access to sexual health education, contraception and resources. We address the increasing barriers that young people in Texas face to obtaining quality sex education, access to contraception and sexual healthcare, and expand into related areas of young adult health.

Our vision is that every woman and young Texan has access to the information and resources needed to make well-informed sexual health decisions.

 healthy futures OF TEXAS  
Advancing informed sexual health decisions

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# AUDIENCE

Over the past 12 years, this event has hosted 3,000+ professionals from across Texas and throughout the US. Professions represented include:

- Social workers
- Counselors
- Educators
- Nurses & Doctors
- Community Health Workers
- Policymakers
- Graduate students
- Youth leaders
- Non-profit professionals
- Public health professionals

# PARTICIPANTS

Participants represent both large and small organizations such as universities and colleges, member organizations, non-profit organizations, government entities, school districts, and the healthcare industry. Previous partners include:

- ACOG District XI
- Aetna
- Amerigroup
- Austin Public Health
- Baylor College of Medicine/  
Foundation for Teen Health
- Bayer
- Bloomberg American Health Initiative
- Cardea
- CooperSurgical
- EvoFem
- ETR Associates
- Medicines360
- Merck/Organon
- Methodist Healthcare Ministries  
of South Texas
- St. David's Foundation
- Superior HealthPlan/Centene
- Texas A&M University, Dept. of  
Health and Kinesiology
- Texas Advocacy Project
- Texas DFPS: Prevention and Early  
Intervention
- Texas Tech Obstetrics +  
Gynecology Permian Basin
- Texas Youth Action Network
- UTHealth Houston School of  
Public Health
- UT Health San Antonio/  
UT Teen Health
- University of Houston Graduate  
College of Social Work
- Upstream
- Young Invincibles

# SPONSORSHIP OPPORTUNITIES

## Need a reason? How about three...

### PREMIER SPONSORSHIPS

- Presenting
- Ally
- Bat City
- Meal
- Plenary
- Networking
- Snack
- Scholarship

### BRANDING SPONSORSHIPS

- Event Bag
- Lanyard
- Sponsored Email
- Add Swag to the Bag
- Germ Free Zone

#### Visibility and recognition

Your organization will enjoy prominent visibility among a diverse and engaged audience. This exposure will enhance your brand recognition and establish your organization as a thought leader.

#### Networking opportunities

The Symposium is a hub for youth-serving professionals, experts, and leaders. As a sponsor, you will have the unique opportunity to connect with like-minded individuals and key decision-makers. Building these relationships can open doors to new collaborations, partnerships, and opportunities.

#### Supporting a worthy cause

The Symposium isn't just about business; it's also about giving back to the community and advancing important causes. Your sponsorship not only supports the success of our event but also contributes to these initiatives, creating a sense of fulfillment and purpose for your organization and its employees.

*"The Symposium provides a powerful opportunity to connect and engage with key stakeholders, practitioners, policymakers, and educators from across the state of Texas on issues that impact equitable health outcomes for all women and girls."*

*- St. David's Foundation*

# PREMIER SPONSORS

All Premier Sponsorship opportunities include logo recognition on the general session slideshow, event signage, event program, website, and social media.

## \$20,000 PRESENTING SPONSOR

- Opportunity to speak for 3 minutes before opening keynote.
- Full page ad in event program
- Promo code for 15% off registration for employees, colleagues, faculty, students, etc.
- Sponsored email sent to attendees during event
- Sponsored Facebook, Twitter, and Instagram posts on HFTX social media
- Ten complimentary registrations

## \$10,000 ALLY SPONSOR

- Scheduled e-blast to participants during event
- Reserved seating during plenary sessions
- One exhibitor space
- Half page ad in event program
- Five complimentary registrations

## \$7,500 BAT CITY SPONSOR

- Featured article on an Austin-specific topic of interest in e-newsletter
- Opportunity to introduce Austin youth performance
- Four complimentary registrations

## \$5,000 MEAL SPONSOR

- Opportunity to address audience during one meal (3 min max)
- Branded napkins
- Personalized signage with organizational logo at food stations
- Three complimentary registrations

## \$4,000 PLENARY SPONSOR

- Verbal recognition at the opening and closing of session
- Opportunity to place materials on each seat and/or table prior to session
- Two complimentary registrations

## \$3,000 NETWORKING SPONSOR

- Personalized signage with organizational logo at reception
- Branded napkins

## \$1,000 SNACK SPONSOR

- Branded goodies or napkins during the daily snack or coffee break

## \$750 SCHOLARSHIP

- Provide registration for professionals unable to attend otherwise.
- Company listing in event program and recognition in general session slideshow

# BRANDING SPONSORS

Aligning your organization with this event will reflect positively on your brand. The Symposium is known for its commitment to excellence, innovation, and community engagement. By becoming a branding sponsor, you show that your organization shares these values and is dedicated to making a positive impact.

## \$3,000 EVENT BAG SPONSOR

- Organization logo on the symposium bag every attendee receives.
- Includes recognition in general session slideshow and logo link from the event website.

## \$2,000 LANYARD SPONSOR

- Your organization's name or logo will be featured on the badge lanyards distributed to all in-person attendees.
- Includes recognition in general session slideshow and logo link from the event website.

## \$1,000 SPONSORED EMAIL

- Send a scheduled email message to all Symposium attendees before or during the event.
- Includes social media post on HFTX platforms related to email content.

## \$500 ADD SWAG TO THE BAG

- Your marketing collateral, such as a flyer, brochure or small promotional item, will be included in the event bag distributed to all attendees.
- Limit is one item per organization. Materials must be mailed to the Healthy Futures office at the organization's expense by April 15, 2024.

## \$250 GERM FREE ZONE

- Sponsor one of four hand sanitizer stations at the DoubleTree by Hilton.
- Sponsors will be acknowledged with signage at "their" sponsored station.

The Exhibit Hall is the “hub” of the Symposium –where meals and coffee breaks are served. It is the place to be!

### **Exhibiting Dates & Hours**

Exhibitor Set-Up:

Sunday, May 5, 3-7pm

Exhibitor Hours:

Monday, May 6, 7:30am-6pm

Tuesday, May 7, 7:30am-2pm

Exhibitor Breakdown:

Tuesday, May 7, 2-4pm

## **EXHIBITOR INFORMATION**

Join us as an exhibitor and receive a unique opportunity to gain exposure with key audiences.

Exhibiting gives you valuable direct contact with decision-makers from throughout Texas and lets you put your materials and messages directly in their hands. Exhibit tables are set up on Monday and Tuesday in a high-traffic area of the event space.

### **EXHIBITOR BENEFITS INCLUDE:**

- One complimentary registration
- Access to all Symposium programming
- Access to all Symposium meals
- Complimentary Wifi
- 6’ skirted table and two chairs
- Listing in Symposium program
- Listing on Symposium website
- Access to participant mailing list (upon request)
- Social media recognition throughout event
- Discounted program advertising (see page 8)
- Inclusion of one digital promotion piece in digital packet sent to all registrants.

### **EXHIBITOR PRICING:**

- For profit organization: \$1,500
- Government organization: \$1,000
- Non-profit organization: \$800

*“Exhibiting at the Symposium has allowed Young Invincibles to reach hundreds of participants with our youth engagement work! We look forward to the networking and community building every year.”*

# ADVERTISE

The Symposium Program is a valuable resource that all attendees receive and refer to again and again as they navigate the event. Artwork should be submitted in one of the following formats: .pdf, .eps, or .jpg. Deadline to submit an ad is April 10, 2024.

<b>Ad Size/ Location</b>	<b>Price</b>	<b>Exhibitor Discount</b>
<b>Back Cover (8.5 x 11) - full bleed</b>	<b>\$800</b>	<b>\$700</b>
<b>Inside Front Cover (8.5 x 11) - full bleed</b>	<b>\$750</b>	<b>\$650</b>
<b>Inside Back Cover (8.5 x 11) - full bleed</b>	<b>\$650</b>	<b>\$550</b>
<b>Full Page, Non Cover (8.5 x 11)</b>	<b>\$500</b>	<b>\$400</b>
<b>Half Page (7.5 x 5) - horizontal only</b>	<b>\$350</b>	<b>\$250</b>
<b>Quarter Page (3.75 x 4.75)</b>	<b>\$200</b>	<b>\$200</b>
<b>Business Card Size (3.5 x 2)</b>	<b>\$150</b>	<b>\$130</b>



# THANK YOU!

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### **DoubleTree by Hilton**

6505 N Interstate Hwy 35, Austin, TX 78752

### **Contact Information**

To be a part of this exciting event, please contact:

Melanie Chasteen at 512.791.5110, or [mchasteen@healthyfutures-tx.org](mailto:mchasteen@healthyfutures-tx.org).

Healthy Futures of Texas wants you to get the most bang for your buck.

If you have a sponsorship idea not reflected on these pages, let us know and we'll work with you to create something you love.



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