

2025 Partnership Packet



HEALTHY FUTURES OF TEXAS
annual symposium

in collaboration with **Trust Her**

ADVANCING ADOLESCENT AND WOMEN'S HEALTH TOGETHER



www.txsymposium.org

“One of my favorite things about the Symposium is the networking opportunities with a diverse variety of experts in healthcare, relationships, education, and/or other related fields.”

- Texas Alliance of Child & Family Services



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WELCOME

The Healthy Futures of Texas Symposium serves as a distinctive educational platform that brings together professionals from various corners of the state. It offers comprehensive training, technical support, and a chance to connect with a network of experts equipped with the latest insights and optimal approaches in the fields of adolescent and women’s sexual and reproductive health.

We intentionally build a geographically diverse event, drawing attendees from all over Texas as well as bordering states including Oklahoma, Arkansas and Louisiana. Doing so creates an excellent peer-to-peer learning environment where participants gain a better understanding of what works, what doesn’t, and the most effective way to tackle prevention efforts. **We appreciate your support, and look forward to our continued partnership to build healthier communities for women, youth and families across Texas!**

ABOUT US

Healthy Futures of Texas improves the well-being of young Texans through equitable access to sexual health education, contraception and resources. We address the increasing barriers that young people in Texas face to obtaining quality sex education, access to contraception and sexual healthcare, and expand into related areas of young adult health.

Our vision is that every woman and young Texan has access to the information and resources needed to make well-informed sexual health decisions.



AUDIENCE

Over the past 13 years, this event has hosted 3,000+ professionals from across Texas and throughout the US. Professions represented include:

- Social workers
- Counselors
- Educators
- Nurses & doctors
- Community Health Workers
- Policymakers
- Graduate students
- Youth leaders
- Non-profit professionals
- Public health professionals

PARTICIPANTS

Participants represent both large and small organizations such as universities and colleges, member organizations, non-profit organizations, government entities, school districts, and the healthcare industry. Previous partners include:

- ACOG District XI
- Aetna
- Amerigroup
- Austin Public Health
- Baylor College of Medicine/
Foundation for Teen Health
- Bayer
- Bloomberg American Health Initiative
- Cardea
- CooperSurgical
- EvoFem
- Medicines360
- Organon
- Methodist Healthcare Ministries
of South Texas
- St. David's Foundation
- Superior HealthPlan/Centene
- Texas A&M University, Dept. of
Health and Kinesiology
- Texas Advocacy Project
- Texas DFPS: Prevention and Early
Intervention
- Texas Tech Obstetrics +
Gynecology Permian Basin
- Texas Youth Action Network
- UTHealth Houston School of
Public Health
- UT Health San Antonio/
UT Teen Health
- University of Houston Graduate
College of Social Work
- Upstream
- Young Invincibles



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SPONSORSHIP OPPORTUNITIES

Need a reason? How about three...

PREMIER SPONSORSHIPS

- Presenting
- Ally
- The Big D
- Meal
- Plenary
- Social Mixer
- Snack
- Scholarship

BRANDING SPONSORSHIPS

- Event Bag
- Award Ceremony
- Sponsored Email
- Add Swag to the Bag
- Germ Free Zone

Visibility and recognition

Your organization will enjoy prominent visibility among a diverse and engaged audience. This exposure will enhance your brand recognition and establish your organization as a thought leader.

Networking opportunities

The Symposium is a hub for youth and women-serving professionals, experts, and leaders. As a sponsor, you will have the unique opportunity to connect with like-minded individuals and key decision-makers. Building these relationships can open doors to new collaborations, partnerships, and opportunities.

Supporting a worthy cause

The Symposium isn't just about business; it's also about giving back to the community and advancing important causes. Your sponsorship not only supports the success of our event but also contributes to these initiatives, creating a sense of fulfillment and purpose for your organization and its employees.

"The Symposium provides a powerful opportunity to connect and engage with key stakeholders, practitioners, policymakers, and educators from across the state of Texas on issues that impact equitable health outcomes for all women and girls."

- St. David's Foundation



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PREMIER SPONSORS

All Premier Sponsorship opportunities include logo recognition on the general session slideshow, event signage, event program, website, and social media.

\$20,000 PRESENTING SPONSOR

- Opportunity to speak for 3 minutes before opening keynote.
- Ten complimentary registrations
- Banner ad on conference mobile and web apps
- Sponsored email sent to attendees during event
- Sponsored Facebook, Twitter, and Instagram posts on HFTX social media
- Promo code for 15% off registration for employees, colleagues, faculty, students, etc.

\$10,000 ALLY SPONSOR

- Scheduled e-blast to participants during event
- Reserved seating during plenary sessions
- One exhibitor space
- Logo with link featured on conference app.
- Five complimentary registrations

\$7,500 THE BIG D SPONSOR

- Featured article on a Dallas-specific topic of interest in e-newsletter
- Opportunity to introduce Dallas cultural performance
- Logo with link featured on conference app.
- Four complimentary registrations

\$5,000 MEAL SPONSOR

- Opportunity to address audience during one meal (3 min max)
- Branded napkins
- Personalized signage with organizational logo at food stations
- Three complimentary registrations

\$4,000 PLENARY SPONSOR

- Verbal recognition at the opening and closing of session
- Opportunity to place materials on each seat and/or table prior to session
- Two complimentary registrations

\$3,000 SOCIAL MIXER SPONSOR

- Host of networking reception and the opportunity to welcome guests.
- Personalized signage with organizational logo at reception
- Branded napkins

\$1,000 SNACK SPONSOR

- Branded goodies or napkins during the daily snack or coffee break

\$750 SCHOLARSHIP

- Provide registration for professionals unable to attend otherwise.
- Company listing in event app and recognition in general session slideshow.

BRANDING SPONSORS

Aligning your organization with this event will reflect positively on your brand. The Symposium is known for its commitment to excellence, innovation, and community engagement. By becoming a branding sponsor, you show that your organization shares these values and is dedicated to making a positive impact.

\$4,000 EVENT BAG SPONSOR

- Organization logo on the Symposium bag every attendee receives.
- Includes recognition in general session slideshow and logo link from the event website.

\$3,000 AWARD CEREMONY SPONSOR

- Opportunity to speak for 2 minutes before awards ceremony OR present one of three awards.
- Includes recognition in general session slideshow and logo link from the event website.

\$1,500 SPONSORED EMAIL

- Send a scheduled email message to all attendees before or during the event.
- Includes social media post on HFTX platforms related to email content.

\$500 ADD SWAG TO THE BAG

- Your marketing collateral, such as a flyer, brochure or small promotional item, will be included in the event bag distributed to all attendees.
- Limit is one item per organization. Materials must be mailed to the Healthy Futures office at the organization's expense by 4/15/2025.

\$250 GERM FREE ZONE

- Sponsor one of four hand sanitizer stations at the DoubleTree by Hilton.
- Sponsors will be acknowledged with signage at "their" sponsored station.

The Exhibit Hall is the “hub” of the Symposium –where meals and coffee breaks are served. It is the place to be!

Exhibiting Dates & Hours

Exhibitor Set-Up:

Sunday, April 27, 3-7pm

Exhibitor Hours:

Monday, April 28, 7:30am-6pm

Tuesday, April 29, 7:30am-2pm

Exhibitor Breakdown:

Tuesday, April 29, 2-4pm



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EXHIBITOR INFORMATION

Join us as an exhibitor and receive a unique opportunity to gain exposure with key audiences.

Exhibiting gives you valuable direct contact with decision-makers from throughout Texas and lets you put your materials and messages directly in their hands. Exhibit tables are set up on Monday and Tuesday in a high-traffic area of the event space.

EXHIBITOR BENEFITS INCLUDE:

- One complimentary registration (*additional registrations can be purchased for \$100 each*)
- Access to all Symposium programming
- Access to all Symposium meals
- Complimentary Wifi
- 6' skirted table and two chairs
- Listing in Symposium app
- Listing on Symposium website
- Access to participant mailing list (upon request)
- Social media recognition throughout event
- Inclusion of one digital promotion piece in digital packet sent to all registrants.

EXHIBITOR PRICING:

- For Profit Organization: \$1,500
- Government/University: \$1,000
- Non-Profit Organization: \$800

“Exhibiting at the Symposium has allowed Young Invincibles to reach hundreds of participants with our youth engagement work! We look forward to the networking and community building every year.”

- Young Invincibles

THANK YOU!



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DoubleTree by Hilton - Campbell Centre
8250 N Central Expy, Dallas, TX 75206

Contact Information

To be a part of this exciting event, please contact:
Melanie Chasteen at 512.791.5110, or mchasteen@healthyfutures-tx.org.

Healthy Futures of Texas wants you to get the most bang for your buck.
If you have a sponsorship idea not reflected on these pages, let us
know and we'll work with you to create something you love.

